

Order / Rev: 108244
 Alt Order #: 06867665
 Flight Dates: 10/25/12 - 10/30/12

Advertiser: Heck, Joe for Congress
 Product Desc: JOE HECK 4 CONGRESS
 Estimate: 3074

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/25/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,400.00		0.00						
E 2	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,400.00		0.00						
E 3	KSNV	10/25/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	---TF--	1:00	2	\$2,400.00	1	0.00	NM	2	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---TF--	2		\$2,400.00		0.00						
E 4	KSNV	10/30/12	10/30/12	M-F Early News M-F Early News	CM	5-630p	-T-----	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$2,400.00		0.00						
E 5	KSNV	10/25/12	10/26/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	---TF--	1:00	2	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---TF--	2		\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	10/22/12-10/28/12		Ralston Reports	730-758pm		---ThF----	1:00	(\$1,800.00)	0.00	NM				
Credited [CREDIT-REFUND]															
E 6	KSNV	10/25/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---TF--	1:00	2	\$2,400.00	1	0.00	NM	2	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---TF--	2		\$2,400.00		0.00						
E 7	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today	CM	7a-8am	-----S	1:00	1	\$1,500.00	1	0.00	NM	0	\$0.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$1,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12		Sunday Today	7a-8am		-----Su	1:00	(\$1,500.00)	0.00	NM				
Credited [CREDIT-REFUND]															
													Totals	8	\$16,600.00